



SWISSGAMES

**Where we are
+ where we're going**

Philomena Schwab



STRAY
FAWN
studio



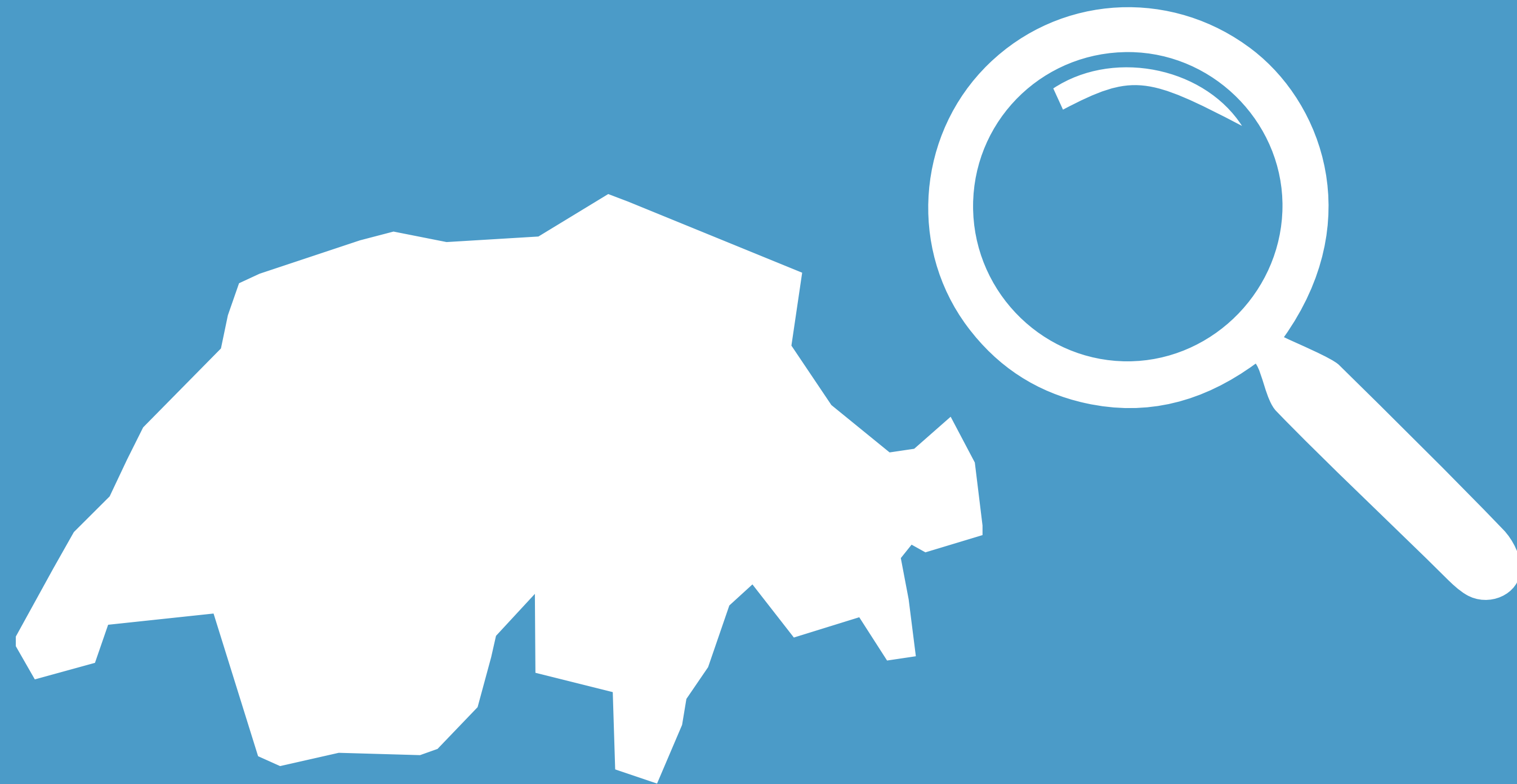


SGDA

Swiss Game Developers Association

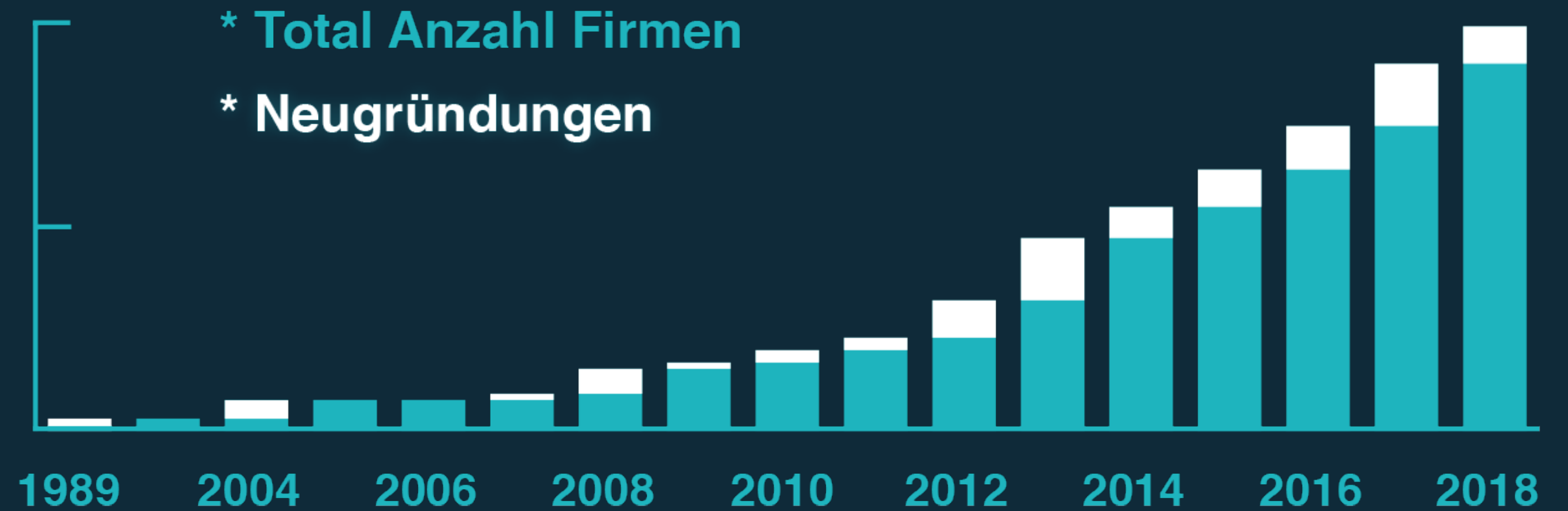


SWISSGAMES



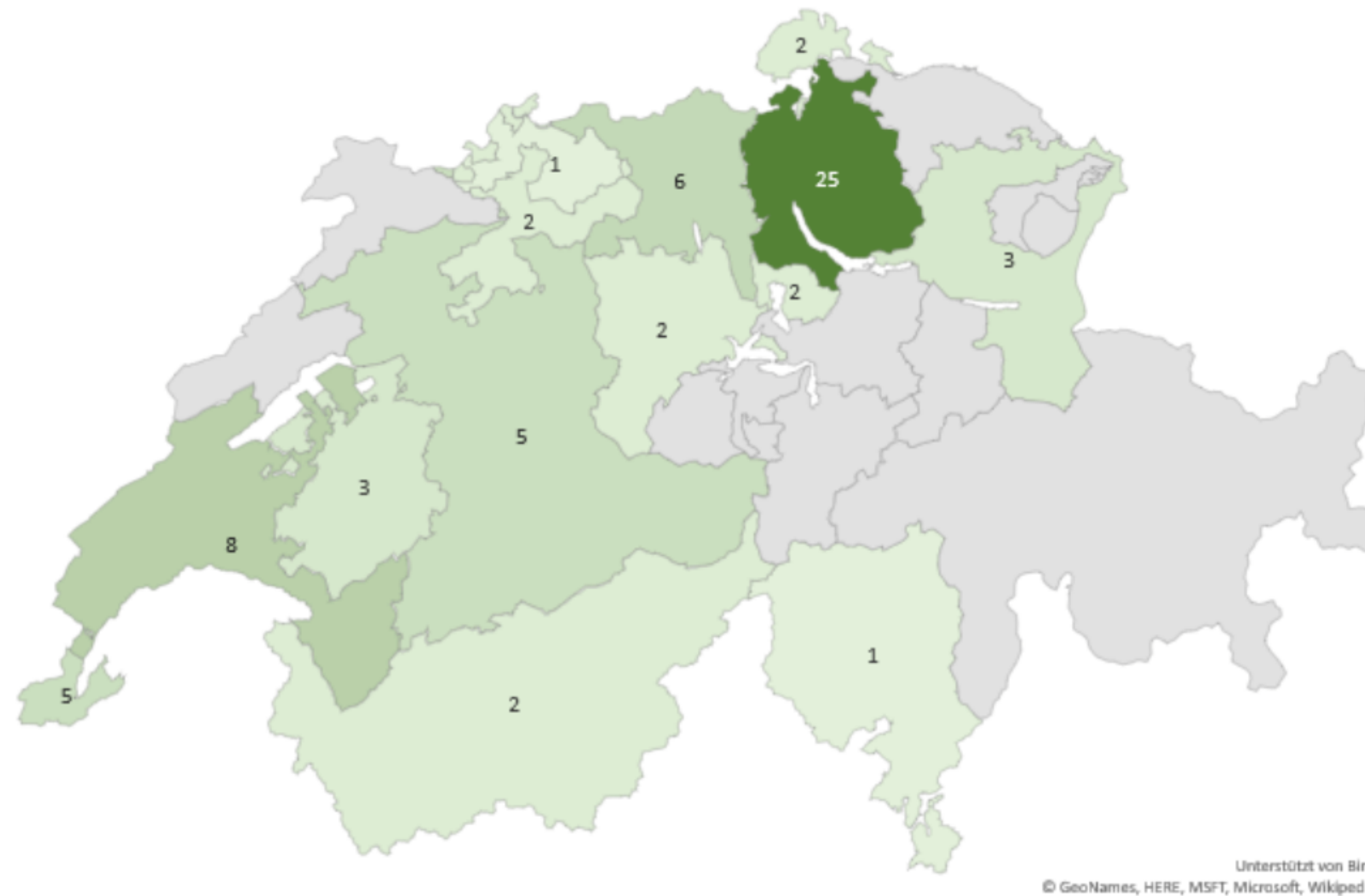
540%

More game studios
compared to 2008



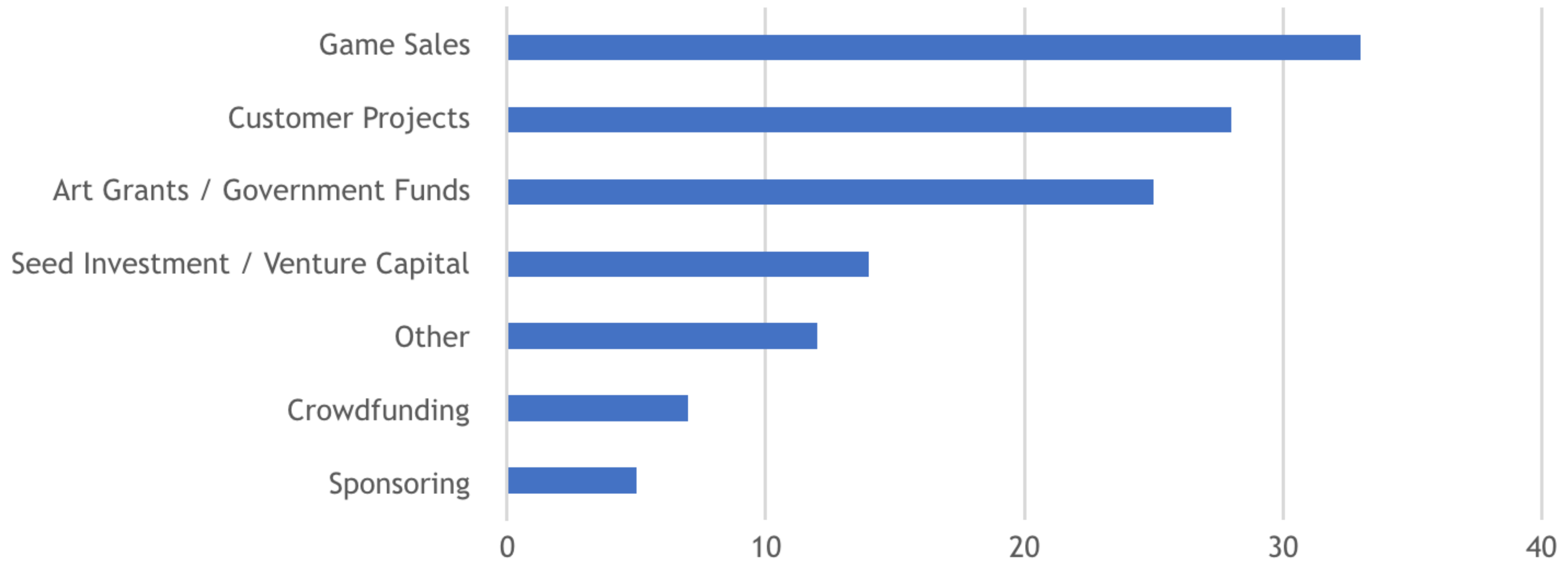
150 million turnover in 2018
about 600 jobs

About 150 studios

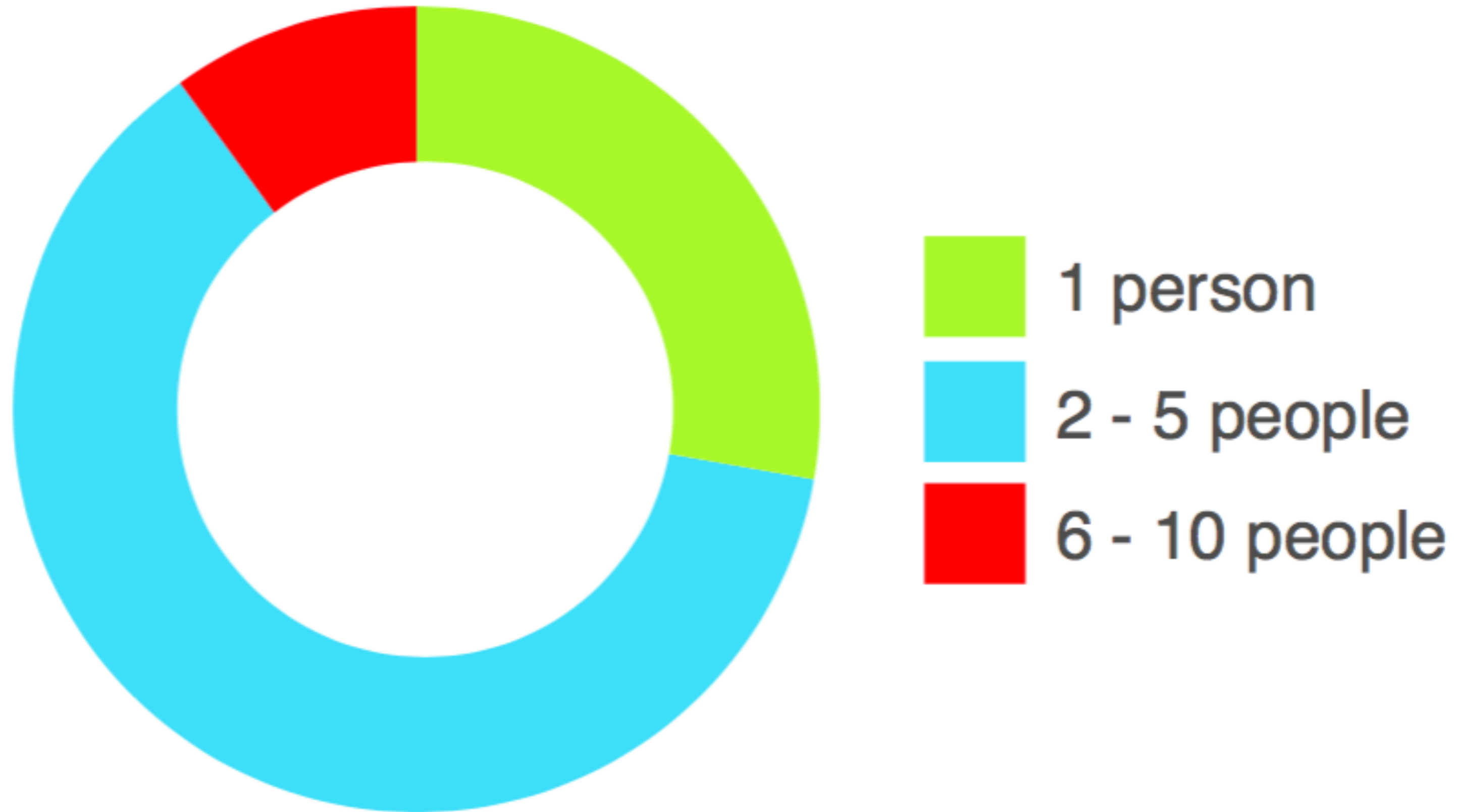


Funding Model

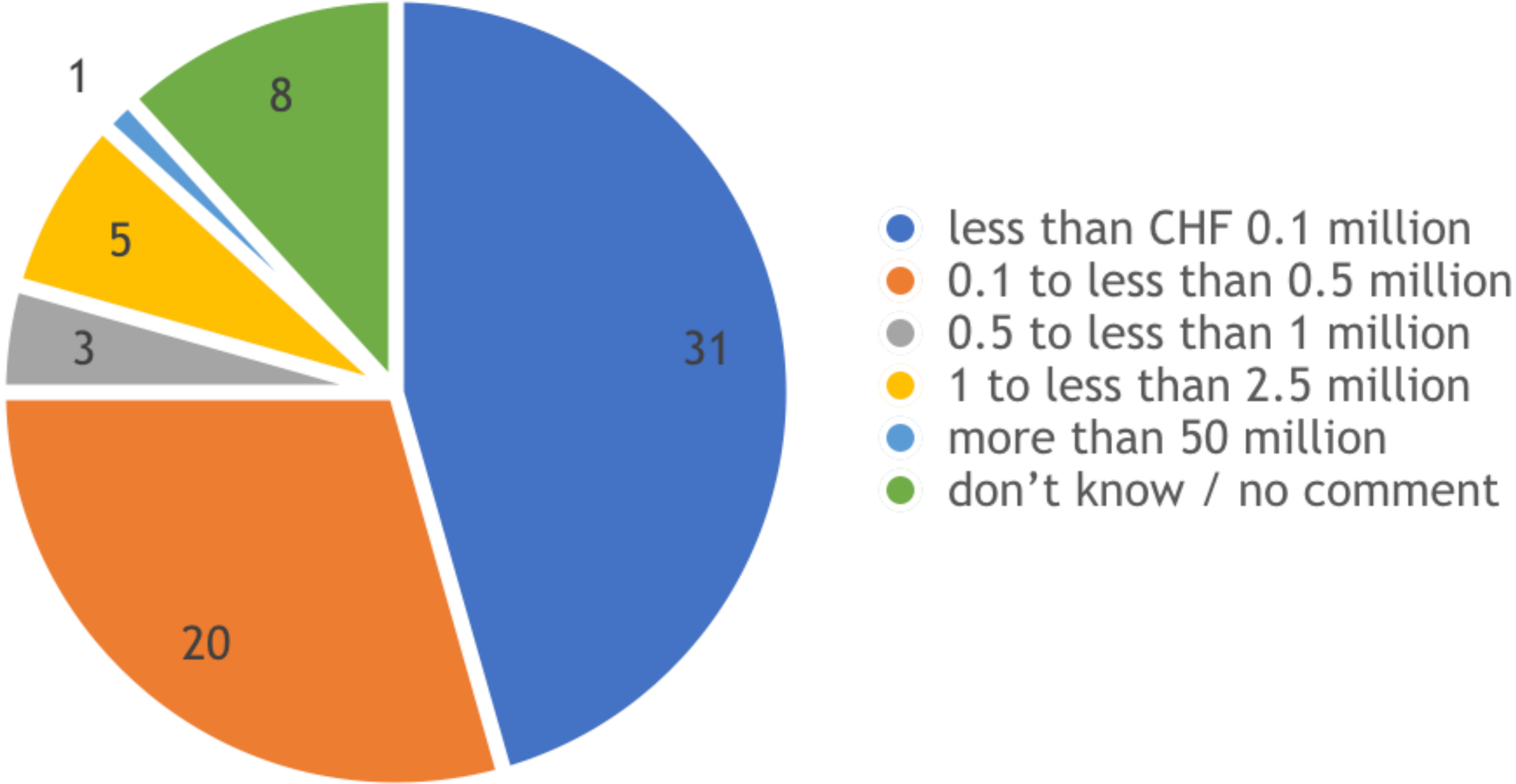
Funding



Studio Size



Turnover

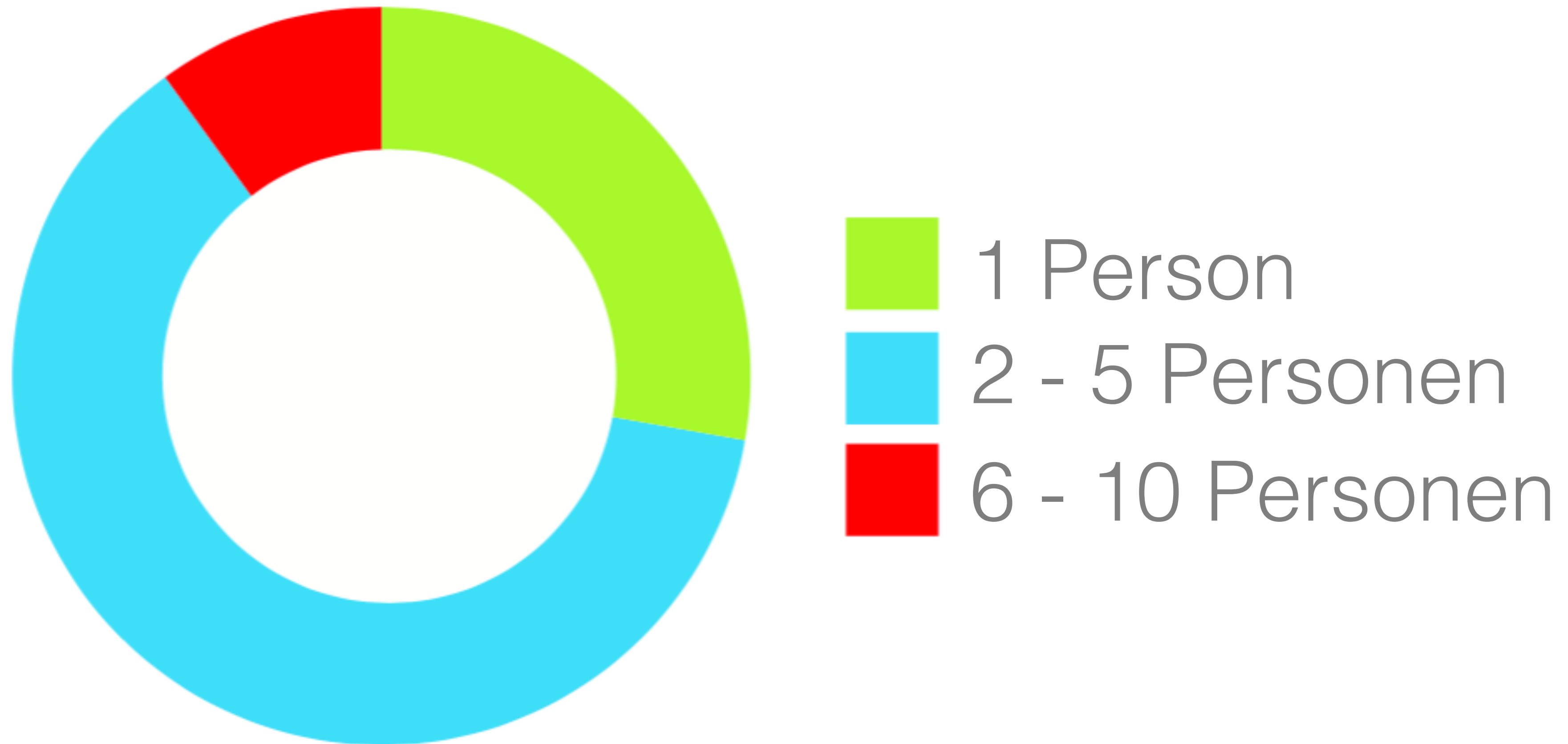


Game Category



- Entertainment Games
- Serious Games
- Andere

Studio size



Examples Swiss Games

THIS IS ME

DEAR PEN PAL

MY NAME IS Sarah Frei

AND I'M VERY GLAD TO MEET YOU!

I'M FROM Switzerland | I'M IN fifth GRADE

MY BIRTHDAY IS 14.07.1983 | I'M eleven YEARS OLD

I LIKE TO draw, crochet, watch TV, read comics

DESCRIBE YOURSELF

1. I AM brunette

2. I AM happy

3. I AM weird

MY BIGGEST WISH: My own pet.

I am a pet sitter but it's
not the same.



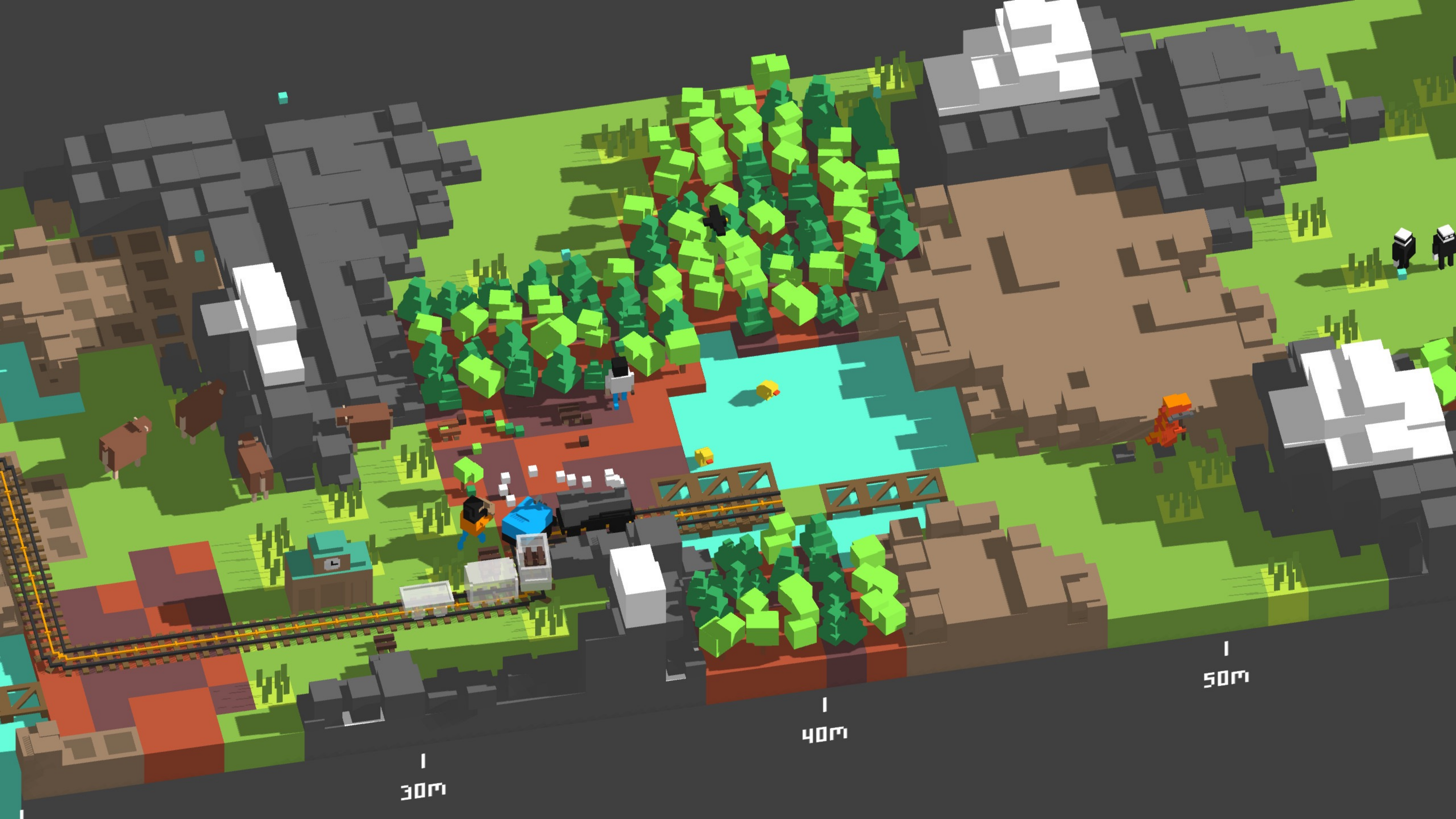
MY FAVOURITE
color IS / ARE blue

animals IS / ARE birds

hobby IS / ARE drawing

PLEASE WRITE SOON!



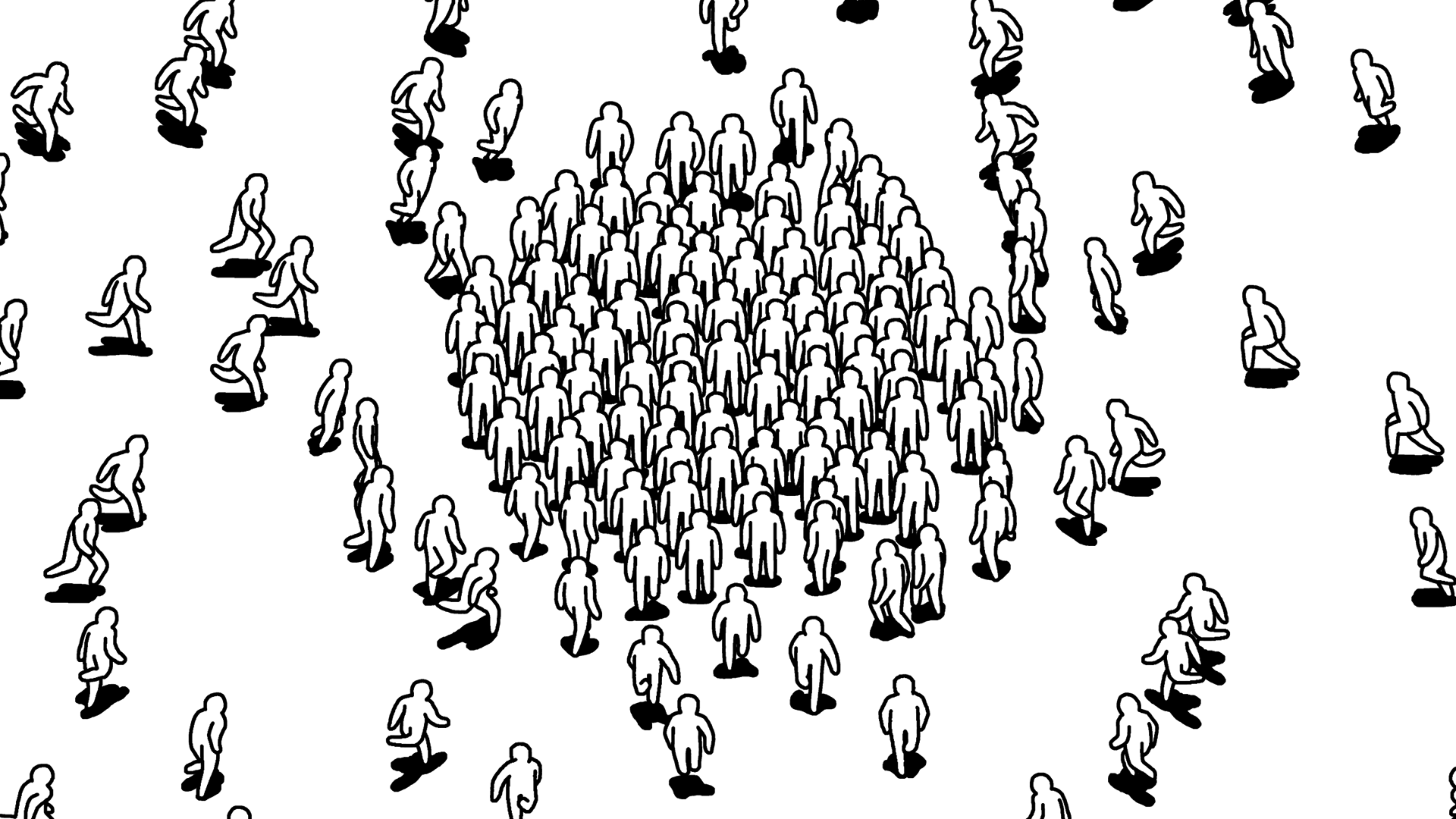


30m

40m

50m







00:09:05

31800



Completed



+10



23x

Political situation



**SWISS
GAME
HUB**

swissgamehub.com



STEAM[®]

Swiss Games - Steam Sale
August 1st



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